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## ISO insights – ISO 59040 for the circular economy & UNI honoured for sustainability communication

Desde ISO | International Organization for Standardization <iso@hello.iso.org>

Fecha Mar 11/02/2025 07:54 AM

Para Merced Ortiz Melchor <mortiz@xiga.com.mx>

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## ISO insights

Solution makers for today's global challenges

## Spotlight picks

### Italian standards body honoured for excellence in sustainability communication

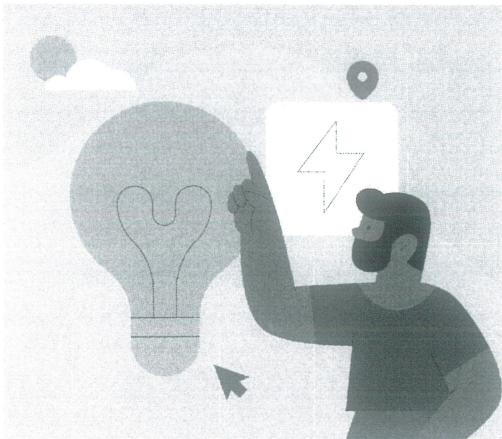


The Ente Italiano di Normazione (UNI), ISO's member for Italy, has been awarded the prestigious special prize for "Sustainability Communication" at the 60th edition of the Oscar di Bilancio Awards.

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ME

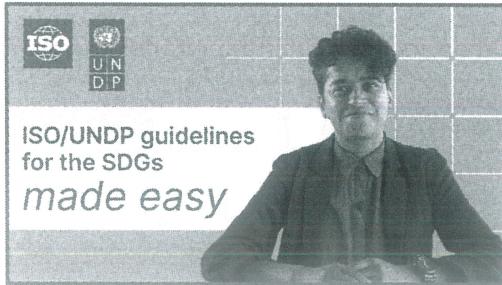
### Renewable energy: driving the transition to a sustainable world



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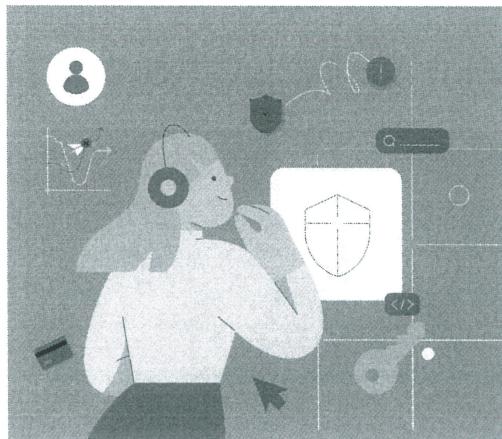
## ISO/UNDP Guidelines for the SDGs made easy



See how the ISO/UNDP guidelines for contributing to the United Nations Sustainable Development Goals (SDGs) can help organizations achieve global sustainability.

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In an era defined by digital interconnection, the data your business generates is not just an operational necessity – it's a cornerstone of innovation. Explore the essential strategies to safeguard digital assets.

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# What's trending in standards

**Circular economy — Product circularity data sheet** [See more](#)  
ISO 59040:2025

**Intelligent transport systems — Information interface framework between automated driving systems and users** [See more](#)  
ISO/TR 19560:2025

**Artificial intelligence — Artificial intelligence — Data quality for analytics and machine learning (ML)** [See more](#)  
ISO/IEC 5259-5

**Health informatics — Personalized digital health framework** [See more](#)  
ISO/TS 6201

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## Mark your calendar

### [11-14 March] **International Metrology Congress**

Join us along with 650+ metrology experts from 45 countries at the CIM - International Metrology Congress in Lyon, France: the premier event where metrology intersects with science, industry and quality infrastructure organizations. The conference will explore the cutting-edge innovations transforming the field of measurement. ISO has a comprehensive suite of metrology standards to ensure accuracy and consistency in measurements across various industries.

[More info](#)

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## [17-18 March] AI Standards Hub Global Summit

ISO will participate in the The AI Standard Hub's inaugural Global Summit, which will explore the critical role of standards in AI governance. The potential benefits and risks of AI are formidable. Standards that enhance transparency, data quality, and system reliability are a way to mitigate risks and maximize rewards.

[More info](#)

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